



Bluedobie Developing: An informational sheet

Who We Are

We are a local, woman-owned business in Princeton, Kentucky dedicated to helping small businesses become more visible and more successful.

About Melanie Brown, Owner/Developer

Melanie Brown decided to start Bluedobie Developing when she saw small businesses in her hometown of Princeton, Kentucky struggling to find visibility. As a caregiver to her father, she needed to find a job that would give her the flexibility to be at home when needed, but also wanted to provide a valuable service to others.

Melanie Brown is a passionate and skilled digital developer with a solid foundation in IT and coding, thanks to her dedication to learning both through formal and self-directed education. She honed her skills in CSS and HTML through courses offered by the University of Michigan on Coursera, providing her with a robust framework for creating dynamic and effective websites.

Melanie has applied her expertise to a variety of local projects, crafting websites for companies such as Too Good Maids and Critter Care, LLC. Her work doesn't just stay local; she has also designed and developed sites for out of state businesses, such as a hand coded site for Ken's Trailers, which was a victim of the pandemic, and for Tiny Trinkets Tha Business, a small business based in Washington state. Each project has allowed her to expand her skill set and deliver tailored solutions to meet unique business needs.

Understanding the ever-evolving landscape of digital technology, Melanie values continuous learning. She is currently deepening her knowledge in digital marketing and e-commerce through advanced courses from Google on Coursera. This ongoing education ensures she stays at the forefront of digital trends, enabling her to offer the most up-to-date solutions for her clients.

Her journey reflects a commitment to excellence and a drive to help businesses succeed online. With her combination of hands-on experience, continuous learning, and a passion for helping organizations grow, Melanie Brown is an asset to any digital development project.

What We Do

At Bluedobie Developing, we specialize in making your business stand out in the digital world. Here's how we do it:

Custom Website Design and Development: We create beautiful, user-friendly websites that perfectly represent your brand. From the initial concept to final deployment, our team ensures that your site is engaging, responsive, and tailored to your business needs.

Digital Branding: Your brand's online identity is crucial for building trust and recognition. We offer comprehensive digital branding services, including custom logo design, social media branding, and consistent visual design across all platforms.

Content Creation and Management: Content is king, and we help you create compelling, SEO-optimized content that speaks to your audience. Our content services include strategy development, writing, editing, and publishing to reinforce your brand message.

Social Media Management: We enhance your social media presence by creating and managing engaging content that connects with your audience. Our social media strategies are designed to increase your brand's visibility and foster customer loyalty.

SEO Optimization: Get noticed online with our SEO services. We optimize your website and content to improve search engine rankings, ensuring that potential customers can easily find your business.

Ongoing Support and Maintenance: Our job doesn't end when your website goes live. We offer ongoing support and maintenance to keep your site running smoothly and efficiently. Whether you need updates, troubleshooting, or new features, we've got you covered.

Expand your reach and boost your sales with our digital marketing and e-commerce solutions. From email marketing to online store management, we provide strategies and tools to grow your business online.

At Bluedobie Developing, we combine creativity, technical expertise, and a passion for excellence to help your business thrive in the digital arena. Let us turn your vision into reality and take your online presence to the next level!

Why We Do It

Business Mission

1. Our mission at Bluedobie Developing is to empower individuals and businesses with visually stunning websites that are tailored to their unique needs. With our people-focused approach to custom webpage design, we strive to deliver both beauty and functionality, ensuring a seamless online experience for all.
2. At Bluedobie Developing, we are committed to transforming ideas into captivating digital experiences. Our mission is to create visually captivating websites that not only captivate the eyes but also cater to the specific needs of our diverse audience. Through our people-focused custom webpage design, we aim to bring your vision to life.
3. With a passion for design and a people-driven mindset, Bluedobie Developing exists to revolutionize the web design industry. Our mission is to create beautiful and functional websites that transcend expectations. Through our custom webpage design approach, we strive to unlock the potential of every individual and business, catering to their unique requirements and enabling them to thrive in the online world.
4. Bluedobie Developing is on a mission to craft visually stunning websites that merge artistry and functionality. Our goal is to provide an inclusive and empowering online platform for all. Through our people-focused custom webpage design, we aim to create captivating digital experiences that truly connect with our audience, enabling them to share their stories with the world.
5. At Bluedobie Developing, our mission is simple yet powerful: to create visually captivating websites that enrich the lives of our clients and their audience. By prioritizing customized webpage design, we empower individuals and businesses alike to make their mark in the digital world. With a people-focused approach, we bring together innovation and creativity to deliver extraordinary online experiences for all.

In other words:

We love helping businesses look great online and connect with their customers through smart digital solutions. There is no better feeling than hearing an excited client who is watching their small business grow from the help you have provided.

One Last Thing:

How can Bluedobie Developing help your business meet and exceed its goals for visibility and growth? Are you just browsing? Visit our main site at [Bluedobie Developing Main](#). Contact us today: reach out at this link - [Bluedobie Developing Form](#) or call us at (270) 388-3535.